



## AADT Program Advertising Sponsorship – 34th Season

Andrea Ariel Dance Theatre is celebrating 34 years in Austin, TX! We present original, bold performances that push the boundaries of multidisciplinary dance theatre, host innovative community workshops for people of all ages and abilities, and provide ARTSPPLUS arts-in-education programs for ATX youth. We value collaboration, artistic excellence, equity, and fostering community engagement and learning through art.

Your advertising sponsorship of AADT will promote your business support throughout our 2024 season of performances, community programs, workshops, and special events and will include: **print and digital program ads, promotion in our social media and newsletters, verbal recognition at events, and your logo & hyperlink on our website.** *Be a PARTNER in our work and our commitment to our community!*

Here is what your sponsorship supports over the 2024 season:

- ***BORDERLESS / June 28-29, 2024 / KMFA Draylen Mason Studio***  
Borderless ignites the power of art to strengthen our community exploring how we connect and disconnect across ethnicities and cultures. Developed in collaboration with multicultural artistic partners and the community, the premiere performances in 2024 bring together their art, stories, experiences and histories through dance, music, theatre, and storytelling. Sponsorships support fees for artists!
- ***Let’s Get Creative / Free Community Soundpainting Workshops, Spring & Fall 2024***  
This series of community workshops and a concluding performance offer something completely innovative for creative expression. This program is accessible to everyone and anyone of all physical abilities and experiences in the Austin community. Sponsorships help make these workshops free!
- ***Community Voices Creative Workshops, Spring & Fall 2024***  
A free workshop series offers an opportunity for the community to come together and be creative, move, share stories, have a dialogue, and meet new people. Accessible for individuals of all physical abilities and skills are encouraged to take part - No dance or theatre experience is required! This season these workshops will be a part of the development of *Borderless*. Sponsorships help make the workshops free!
- ***ARTSPPLUS, arts-in-education programs – Ongoing!***  
We are bringing learning and creative expression through dance and music to over 100 youths a week as an Austin ISD Arts Partner. Our program enhances student’s learning of math, science, social studies and language through creative movement, art concepts and theater. Austin ISD schools have limited resources for arts in education programs. Your sponsorship will help us bring more programs to youth in Austin!

Program Ad Sponsorship Rates	Rate	Size
Inside Front Cover OR Back Cover	\$500	4 5/8 x 7 1/2
Full Page	\$350	4 5/8 x 7 1/2
Half Page	\$250	4 5/8 x 3 5/8
Quarter Page	\$150	2 1/2 x 3 5/8
Sponsor Listing	\$50-\$125	

Complete the Ad Sponsorship Form here: <https://www.arieldance.org/advertising-sponsorship-form/>  
Please email your LOGO and AD COPY to: [andrea@arieldance.org](mailto:andrea@arieldance.org)  
For more information, please email [andrea@arieldance.org](mailto:andrea@arieldance.org) or call Andrea Ariel at 512.423.0457.