



34th ANNIVERSARY SEASON – Corporate Sponsorship Information

Andrea Ariel Dance Theatre is celebrating 34 years in Austin, TX! We present original, bold performances that push the boundaries of multidisciplinary dance, host innovative community workshops for people of all ages and abilities, and provide ARTSPLUS arts-in-education programs for ATX youth.

Your sponsorship will make great things happen in our community!

Sponsorship has many meaningful benefits. You will have the appreciation of thousands of people who are inspired by our performances and enriched through our community events, workshops, and education programs. You will be recognized for making an invaluable contribution to programs that strengthen and empower our communities and make a significant impact on the creative enrichment of youth and the development of our future leaders. In return we will promote your business and support of the arts in many ways. *We hope you will consider becoming a PARTNER in our work and commitment to our community! See Page 2 for Sponsorship Levels and Benefits.*

Here is what your sponsorship supports over the 2024 season:

- ***BORDERLESS / June 28-29, 2024 / KMFA Draylen Mason Studio***
Borderless ignites the power of art to strengthen our community exploring how we connect and disconnect across ethnicities and cultures. Developed in collaboration with multicultural artistic partners and the community, the premiere performances in 2024 bring together their art, stories, experiences and histories through dance, music, theatre, and storytelling. Sponsorships support fees for artists!
- ***Let's Get Creative / Free Community Soundpainting Workshops – Spring & Fall, 2024***
This series of community workshops offer something completely innovative for creative expression using improvisational structures that are accessible to everyone and anyone of all physical abilities and experiences. Sponsorships help make these workshops free!
- ***Community Voices Creative Workshops – Spring & Fall, 2024***
A free workshop series offering an opportunity for the community to come together and be creative, move, share stories, have meaningful dialogues, and meet new people. Participants of all physical abilities and skill are encouraged to take part - No dance or theater experience is needed! This season these workshops will be a part of the development of *Borderless*. Sponsorships help make the workshops free!
- ***ARTSPLUS, arts-in-education programs - Ongoing***
We are bringing learning and creative expression through dance and music to 60-100 youths a week as an Austin ISD Arts Partner. Our program enhances student's learning of math, science, social studies and language through creative movement, art concepts and theater. Austin ISD schools have limited resources for arts in education programs. Your sponsorship will help us bring more programs to youth in Austin!

To further discuss a Corporate Sponsor please contact:
Artistic Director, Andrea Ariel at 512.423.0457 / Email: andrea@arieldance.org

AADT is a 501c3 non-profit organization. Contributions of all levels can be made at <http://www.arieldance.org/donate/> or <https://www.amplifyatx.org/organizations/ariel-dance-theatre>
You can also mail a check to Ariel Dance Theatre, 1301 Canterbury St., Austin, TX 78702.



SPONSORSHIP BENEFITS

	ACTIVATOR \$10,000+	INNOVATOR \$5,000+	COMMUNITY BUILDER \$2,500+	COLLABORATOR \$1,000+
Complimentary tickets with reserved seating for our main season performance	 10 Tickets	 8 Tickets	 6 Tickets	 4 Tickets
Invitation to AADT rehearsal				
Name/Logo recognition in show playbills				
Sponsor recognition on social media				
Name/Logo listed on AADT website				
Sponsor recognition on all press releases, email newsletters and promotions				
Print Ad in show playbills	 Full Page	 Full Page	 Half Page	 Quarter Page
Prominent display and verbal recognition of sponsorship at performances, community events and workshops				
Name/Logo on advertising/publicity materials including posters, postcards and digital promotions				
A team-building workshop for your company				
Opportunity to be a sponsor of a new commissioned work and/or community project				
One-hour company performance of live music and dance for a business or event of your choosing				